

KUALA LUMPUR ENTREPRENEURSHIP CONFERENCE (KLEC 2018)

Navigating your Business in Malaysia Baharu



SCHEDULE

THURSDAY, 29TH NOVEMBER 2018 (Grand Ballroom)

7.00 am to 8.30 am	Registration
8.00 am to 8.20 am	Breakfast
8.30 am to 8.45 am	Welcome Speech By Amil Izham bin Hamzah (Chief Executive Officer of UNIRAZAK)
8.45 am to 9.45 am	Special Discourse with Minister of Entrepreneurship Development (+ Opening Ceremony) Topic : <i>Entrepreneurship in Malaysia Baharu OR Issues, Challenges and Opportunities for Entrepreneurs in Malaysia Baharu</i> Speaker : YB Datuk Seri Mohd Redzuan Yusof
9.45 am to 10.30 am	Panel Discussion Topic : "Doing Business in a Borderless World" Speaker : i. Nurul Zulkifli (Managing Director, Mimpikita) ii. Christy Ng (Chief Executive Officer, Christy Ng Shoes)
10.35 am to 11.35 am	Panel Discussion Topic : "Young Entrepreneurs Vision in Malaysia Baharu" Panelists : 1. Nadhir Ashafiq (Co-Founder & Executive Director, TheLorry) 2. Radzi Tajuddin (Founder & Chief Executive Officer, Hartabumi.my) 3. Zaid Arif (Founder & Managing Director, Zeve Shoes)
11.40 am to 12.25 pm	Panel Discussion Topic : "Growing Business in a Competitive Environment" Panelists : 1. YBhg. Datuk Ruben Emir (Group Managing Director, Westports Malaysia) 2. YBhg. Datuk Azrin (Managing Director, Sedania Innovator Berhad)
12.25 pm to 1.25 pm	Networking Lunch
1.30 pm to 2.15 pm	Talk Topic : "Building a World Class Brand" Speakers : 1. Hairul Faizal Izwan (Creators of Didi & Friends, Omar dan Hana)

2.20 pm to 3.20 pm	<p><u>Panel Discussion</u> Topic : “Continuing the Legacy – Family Business in Malaysia Baharu”</p> <p>Panelists :</p> <ol style="list-style-type: none"> Syamil Fahim (Chief Executive Officer, Kumpulan Media Karangkraf Sdn Bhd) Surentran Somasundram (Chief Executive Officer, Snack Boss Sdn Bhd)
3.25 pm to 4.10 pm	<p><u>Talk</u> Topic : “The Biggest Trends in Entrepreneurship to Look For in 2019” Speaker : Irfan Khairi (Consultant, IKSB Sdn Bhd)</p>
4.15 pm to 5.15 pm	<p><u>Talk</u> Topic : (TBC) Panelists :</p> <ol style="list-style-type: none"> Tengku Dato’ Sri Zafrul (Group Chief Executive Officer, CIMB Group)
5.20 pm to 6.20 pm	<p><u>Talk</u> Topic : (TBC) Speaker : Tan Sri Tony Fernandes (Group Chief Executive Officer, Air Asia Behad)</p>
6.30 pm to 7.00 pm	Closing Ceremony

Please note that the schedule may be subject to change, depending on circumstances.

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SCHEDULE

THURSDAY, 29TH NOVEMBER 2018 (ROOM 1)

7.00 AM - 9.30 AM	Registration
9.30 AM - 11.30 AM	Topic : <i>"Family Business Legacy"</i> Speaker : <ol style="list-style-type: none">Dr. Abdul Aziz Bin Hassan Family Business ConsultantMr. Joseph Tang
11.30 AM - 2.30 PM	Topic: <i>"The Keys to Starting Your Own Business Successfully; The Amazing Difference You Can Make!"</i> Speaker : <ol style="list-style-type: none">Prof. Dr. Roland Xavier Professor in EntrepreneurshipZaid Arif Founder & Managing Director, Zeve Shoes
2.30 PM - 4.30 PM	Topic: <i>"The Keys to Starting Your Own Business Successfully; The Amazing Difference You Can Make!"</i> Speaker : <ol style="list-style-type: none">Prof. Dr. Roland Xavier Professor in EntrepreneurshipZaid Arif Founder & Managing Director, Zeve Shoes

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SCHEDULE

THURSDAY, 29TH NOVEMBER 2018 (Room 2)

7.00 AM - 9.30 AM	Registration
9.30 AM - 11.30 AM	Topic : “Grow or Exit your Business” Speaker : <ol style="list-style-type: none">Prof. Dr. Mohar Yusof Associate Professor of Entrepreneurship and Family BusinessMr Surentran Somasundram Chief Executive Officer, Snack Boss Sdn Bhd
11.30 AM - 2.30 PM	Topic: “Creating Habitual New Entrepreneurs Through Six Wheels Management Automation” Speaker : <ol style="list-style-type: none">Puan Khalidah UNIRAZAK

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SCHEDULE

THURSDAY, 29TH NOVEMBER 2018 (Room 3&4)

10.00 am to 11.00 am	Registration
11.30 am to 2.30 pm	Masterclass 1 – <i>Topic and speaker to be confirm</i>
2.30 pm to 4.30 pm	Pre-Masterclass for Entrepreneurship Educators and Trainers Speakers : Prof. Dr. Mohar Yusof Associate Professor of Entrepreneurship and Family Business

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